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PROJECT CONSULTANCY WORK

- Title of the project work : A study on Employee Retention Techniques
- Year of award : 2019-2020
- Granting Agency : M/s Ripe consulting services Pvt.Ltd.,
- Total Grant Received : Rs 23,000
- Project Duration : 2 Months
- Principal Investigator : Dr. P.Rajalaskhmi
Professor,
Department of Management studies ,
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- Work Details : Employee Retention is a challenging concern of the organization. This study stressed on Employee Retention strategies. Employees are the assets of the organization. To retain skillful and committed employees in the organization, management should take care of employee satisfaction. Find out the reasons of employee turnover and overcome this. The purpose of this study is to prove how employee retention is essential in this day and age, and if the organizations are not awake to the situation and immediate actions are not taken to that effect, what repercussions lay ahead and how they would affect the organization and the industry.