J·N·N INSTITUTE OF ENGINEERING
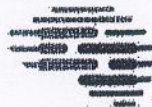
cognisenze

90, Ushaa Garden, Kannigaipair, Chennai-Periyapalayam Highway, Tiruvallur Dist- 601102

MEMORANDUM OF UNDERSTANDING
BETWEEN
J.N.N INSTITUTE OF ENGINEERING
AND
COGNISENZE RESEARCH

This Memorandum of Understanding (MoU) is made and entered on **23.01.2019** between **J.N.N INSTITUTE OF ENGINEERING** 90, Ushaa Garden, Kannigaipair, Chennai–Periyapalayam Highway, Tiruvallur Dist- 601102 and **COGNISENE RESEARCH**, M 55, First Floor, M Block,9th Street, Chennai, Tamil Nadu 600102 .

J.N.N INSTITUTE OF ENGINEERING is established in 2008 in a serene atmosphere with an ambition of providing good quality technical education coupled with discipline for the rural folk. This technical institution is housed in a sprawling Campus of 54 acres on the Chennai – Periyapalayam Highway. This Institute has been promoted by the **ALAMELU AMMAAL EDUCATIONAL TRUST** represented by its Chairman **THIRU. S. JAYACHANDRAN**. It is approved by the All India Council for technical education, New Delhi and affiliated to Anna University, Chennai.
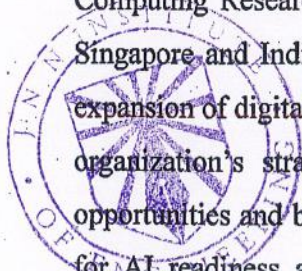
J.N.N INSTITUTE OF ENGINEERING is one of the most reputed Engineering Colleges affiliated to Anna University, Chennai. Presently, we offer 5 UG courses and 1 PG course in Engineering and Management disciplines with a total student strength of 1500 students from all the 4 southern states, Five Courses (Civil Engineering, Computer Science Engineering, Electronics & Communication Engineering, Electrical & Electronics Engineering, Mechanical Engineering) in Under Graduate Programme and one in Post Graduate Programme i.e. MBA (Master of Business Administration).

COGNISENZE RESEARCH is one of the leading Artificial Intelligence & Cognitive Computing Research & Development firm based in Tulsa, Oklahoma, USA with branches in Singapore and India. Cognisenze research services includes AI Consultancy Service given the expansion of digital disruption across every industry today, AI should be a key component of any organization's strategy. We conduct workshops to advise our customers on potential AI opportunities and best practices. We also partner with customers to gain business understanding for AI readiness assessments and perform Proof-of-Concepts. AI Product development, our partnerships with established software partners in the AI industry, as well as competencies in

products in our clients' environments. AI Model Development, Our Data Scientists apply techniques (such as Data Mining and Machine Learning) and algorithms to analyse, model, develop and deploy AI capabilities to solve various business problems. We also provide post-development support to ensure models consistently deliver up-to-date insights.

Both the Institute and Industry are desirous to work together to extend the basis for Institution – Industry Interface between **J.N.N INSTITUTE OF ENGINEERING AND COGNISENZE RESEARCH**. Both the organisations are agreeable that the encouragement and development of cooperation and exchange in areas of mutual interest would be desirable.

GENERAL AREAS OF COOPERATION AND COLLABORATION

J.N.N INSTITUTE OF ENGINEERING AND **COGNISENZE RESEARCH** agree that the cooperation shall be carried out through such activities:

From COGNISENZE RESEARCH:

Setting up Research and Development operations & team at J.N.N INSTITUTE OF ENGINEERING Campus, providing permission for Industrial visits, Internships, Projects, Guest Lectures, Research and Development Programmes, Faculty Development Programmes, Recruitment and other relates exclusively to the benefit of the student and Institution.

From J.N.N INSTITUTE OF ENGINEERING:

Industry relating activities such as providing Research and Development Support in the field of Machine learning, Computer Vision and Edge Intelligence. Together with COGNISENZE RESEARCH, J.N.N INSTITUTE OF ENGINEERING will involve in International research paper publishing and Patent filing.

DURATION

This Memorandum of Understanding shall commence on the date of execution the same and shall remain in force for duration of 5 years and shall continue to remain in force by mutual agreement between the Institute (**J.N.N INSTITUTE OF ENGINEERING**) and Industry (**COGNISENZE RESEARCH**).

PRINCIPAL
J.N.N. INSTITUTE OF ENGINEERING
90, Ushaa Garden, Kannigaipair,
Tiruvallur Dist, Tamil Nadu-601 102

J.N.N INSTITUTE OF ENGINEERING and **COGNISENZE RESEARCH** shall endeavour to finalize the details of implementation and action plan of collaborative efforts to execute the parts of this MOU (Memorandum of Understanding) in the academic year 2018-2019.
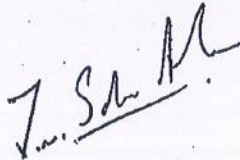
Signed On: **23.01.2019**

For **COGNISENZE RESEARCH**

Thiru. J.N.SOLOMON ASHOK
FOUNDER AND DIRECTOR,
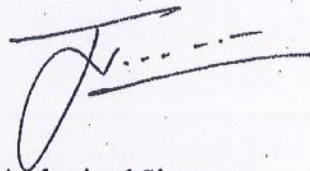COGNISENZE RESEARCH,
Annanagar, Chennai - 600102
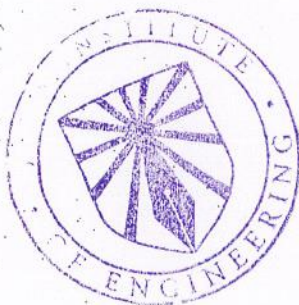
Authorized Signatory

Signed On: **23.01.2019**

For **J.N.N INSTITUTE OF ENGINEERING**

Thiru. NAVEEN JAYACHANDRAN
VICE CHAIRMAN
J.N.N GROUP OF INSTITUTIONS
Kannigaipair, Thiruvallur - 601102

Authorized Signatory

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